

## A Message For Our Customers

Over the past few months, you may have noticed price increases on some of our core products. In the spirit of transparency, we want to share the reasons why these price increases were necessary.

- **Transportation/Logistics:** Both shipping costs and lead times have increased due to higher fuel prices, higher demand for and limited supply of shipping materials. Operating costs have also increased due to stricter safety protocols.
- **Commodity Shortage:** There is a [global shortage of copper](#) and rare earth metals. This affects our power supplies, harnesses and assemblies.
- **LCD/Panel Shortage:** A surge in remote working arrangements created unexpected demand for monitors, causing a shortage in LCDs and panels and resulting in higher prices and longer lead times.

Despite these unexpected market events, we remain committed to providing you with excellent service and high quality products at fair prices. If you have any questions or concerns, please reach out to your sales representative or email us at [sales@suzohapp.com](mailto:sales@suzohapp.com).

We appreciate your business and will continue to work to be the only call you need to make.

The SUZOHAPP Team

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